



CAPABILITIES STATEMENT

Company Data

FLORIDA DEPARTMENT OF
MANAGEMENT SERVICES
Minority Business Enterprise (MBE)
VETERAN CERTIFIED BUSINESS

NAICS and Other Codes

541613 Marketing Consulting Services
541870 Advertising Material Distribution
541830 Media Buying Agencies
541840 Media Representatives
541910 Marketing Research
541810 Advertising Agencies
541860 Direct Mail Advertising

Certifications

- DBE
- MBE
- Veteran Certified Business

Contact Information

POC: Jimmy Lee Peterkin, MBA
CEO / President
JL Peterkin Enterprise, LLC



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Greenacres, FL 33413
Work Area: Nationwide

Overview

Elite Media Marketing (EMM) creates impactful marketing strategies that deliver tangible results by working closely with organizations to determine their unique needs and objectives. From crafting compelling content to executing targeted campaigns, EMM leverages the latest tools and techniques to enhance brand visibility, engage audiences, and drive growth.

Core Competencies

EMM crafts and executes successful marketing campaigns that yield exceptional results approaching each project with meticulous attention to detail and a deep understanding of each clients' goals. EMM becomes an extension of your marketing team, so you can outsource with confidence.

- Comprehensive Marketing Plan Development
- Direct Response Advertising
- Website Development and Design
- Content Creation
- Media Planning and Buying

Differentiators

- 100% on-time project completion rate
- Proven performance with educational organizations

Past Performance

CDEEM Co, LLC- Marketing Plan Development

GGLE - Eco Park, Lake Victoria

City of Greenacres - Small Business Saturday; Proclamation